

Fast Fashion - The Impact

There are no quick and easy answers to the issue of Fast Fashion. Have a look at the would you rather questions down below. Pick which one you would rather do and list one way this would affect your life.

| You are a cotton farmer, would you rather... | |
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| Spend a lot of money using harmful chemicals to make sure that your cotton plants stay healthy so that you can harvest more cotton every year? | Grow your own organic cotton that is much more difficult to grown and will take at least three years to start making you good money? |

How would your decision affect your life?

| You are the owner of a fashion brand, would you rather... | |
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| Choose to be a fair-trade brand but have your clothes be much more expensive, have much fewer people buy them and not be able to keep up with trends | Choose to be a fast fashion brand, able to keep up with trends, offer cheap clothes but know that this might mean your factories are using child labour> |

How would your decision affect your life?

You are a factory owner, would you rather...

Keep your factory running 24 hours a day, risking your workers health but making sure that you meet the deadlines of the fast fashion brands

Run a safer factory, that pays your workers well but know that this means you will not be able to get many brand contracts and will lose more money

How would your decision affect your life?

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You are a factory worker, would you rather...

Get a job in an unsafe factory where you know you will be treated poorly but you will have enough money to support your family.

Complain about the unsafe conditions you work in but risk being fired by the factory manager,

How would your decision affect your life?

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You are a shopper, would you rather...

Buy cheap and low-quality clothes that are fashionable and easy to get but are made by the fast fashion industry

Pay more for clothes that you know will last longer and that the workers were treated fair but they are more expensive and less fashionable

How would your decision affect your life?

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